



PRESS INFORMATION

MANCHESTER DRESSED FOR INTERNATIONAL FESTIVAL

SLS has been appointed to dress Manchester city centre for Manchester International Festival. The Festival, which is a biennial event and first took place in 2007, runs from 2nd – 19th July 2009. On offer are original, new works and special events across the spectrum of performing arts, visual arts and popular culture. MIF09 presents twenty world premiere commissions including:

- IT FELT LIKE A KISS: Immersive theatre created by Adam Curtis & Punchdrunk; music composed by Damon Albarn
- KRAFTWERK & STEVE REICH: two pioneers of contemporary music at Manchester's Velodrome
- JS BACH/ZAHA HADID ARCHITECTS: ZHA create installation at Manchester Art Gallery for the music of Bach
- THE GREAT INDOORS: Free weekend of performance and activity for children and families in the town hall
- ELBOW & THE HALLE: Mercury-winners meet original Manchester band

Having worked with the Festival in 2007, SLS is once again supplying the event. Look across the city, from the Stations to Albert Square, including installation of more than 100 flagpoles around the city centre, as well as large iconic banners in the Spinningfields and Piccadilly Station, wayfinding toblorones, fence scrim and vinyls. The eye-catching artwork was designed in-house by the MIF team.

"This is a wonderful event to work with, covering a wide range of areas, offering exciting acts from around the world. We aim to provide a great city backdrop, so that all areas involved create impact. The Festival allows our design team to be adventurous within the city walls and the final dressing adds great finish to what is already a major date in the city's calendar" - Cathel Maclean, SLS Sales Director.

"Working with SLS has been a great pleasure and surpassed our expectations. From conception to delivery, the team has been responsive to our objectives and sensitive to budget constraints and time limits. The support and advice throughout provided for great peace of mind and helped us achieve a great result. The quality of the work, especially the temporary flags and window vinyls, has created a real sense of event and celebration in the city" - Cathy Gallagher, Manchester International Festival Marketing Director.

FOR FURTHER INFORMATION:
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