



transforming space

PRESS INFORMATION

SLS ADDS AN EXTRA DIMENSION TO ROYAL INTERNATIONAL AIR TATTOO FAIRFORD

Specialist event Look contractor SLS has helped to bring an extra environmentally friendly dimension to this year's Royal International Air Tattoo, held annually each July at RAF Fairford, Gloucestershire.

RIAT introduced a new recycling programme to encourage in excess of 160,000 people to dispose of all items suitable for recycling, including plastic cups and bottles, paper and cardboard. To maximise visitor participation, SLS provided five outstanding information arches highlighting the recycling points. The new arches were examples of an innovative Rail Arch system uniquely developed in-house by SLS.

SLS also provided:

- 3 x freestanding 48 sheet (6m x 3m) billboards (sponsor recognition)
- 48 x 6m flagpoles on concrete bases
- 2 x VIP entrance arches
- 4 x bus stops
- 36 x 12m flagpoles on concrete bases
- Installation of 900 metre squared building wrap on aircraft hangers

Giles Stanford, SLS Managing Director, said: "This is a fabulous event that draws thousands of visitors from both the UK and internationally, and we are delighted to be providing services that draw on our core skills and resources. We are always keen to support our clients with their recycling initiatives and to deliver innovative solutions within their budgets."

The Tattoo

This year's RIAT took place over the weekend of 18th and 19th July and involved more than 250 aircraft plus a 7½ hour flying display, supported by the RAF and some of the world's leading aerospace companies. Held in support of the Royal Air Force Charitable Trust, the event is acknowledged as the world's largest military Airshow and as one of the UK's premier outdoor events.

A spokesman for the Royal International Air Tattoo said: "As part of our planning for this year's Air Tattoo, we have been working closely with our recycling partner Grundon Waste Management, in order to provide facilities that would encourage our very large audience to recycle plastic bottles, paper, cardboard, cans and glass whilst they were with us.

However, any recycling initiative is only as good as the on-site signage and displays that we provide, and SLS played a large part in highlighting our recycling activity with their visible and attractive arches".

FOR FURTHER INFORMATION – SLS GROUP
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